



BEST-RUN GOVERNMENT GRAPHIC

The colors represent King County's values. The values define the way we act, what's important to us, and our expectations for ourselves and one another. Our Best-Run Government work is guided by our Values and True North.

The design shows that the Best-Run Government work is intertwined with our Values – it shows synergy. All of our Best-Run Government efforts are connected and focused on making King County a welcoming community where every person can thrive.

The design is flexible, so we'll be able to add different component names below the graphic, as appropriate, such as Investing in YOU, Equity, Racial & Social Justice, etc.